

Hina-no-Sato ひなの里 Hina-no-Sato, or the Home of the Hina Dolls, is the facility for Konosu City Tourism Association to promote tourism and the local products in Konosu. Hina dolls, a product that is famous throughout Japan, has been one of the main crafts of the area for more than 300 years.

Hina-no-Sato's main building and earthen storehouses were originally **built for** a Hina doll merchant. The Konosu City Tourism Association started using the buildings in 2010, and in 2013 the oldest earthen storehouse was added to the register of historic buildings by Saitama Prefecture.

On the first floor of the main building, visitors can purchase unique local products and obtain information regarding restaurants, shops, city stroll tours, seasonal events, local festivals, lectures and concerts in and around the city. In addition, information about the history of Konosu and traditional dolls will be provided in the central exhibit space.

The second floor includes the main office of Konosu City Tourism Association and a rental space for meeting, exhibitions, lectures and gatherings.

Konosu leads Japan in the cultivation of numerous kinds of flowers such as marigolds, cinerarias and others. The inner garden of Hina-no-Sato is a place where visitors can enjoy the changing of the seasons through the beautiful flowers.